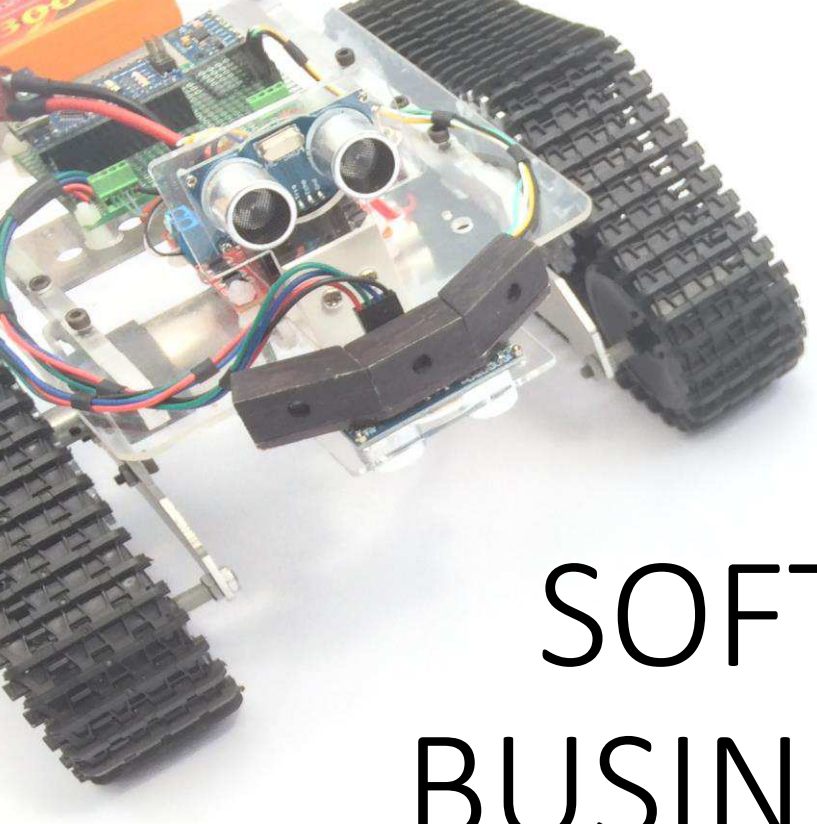
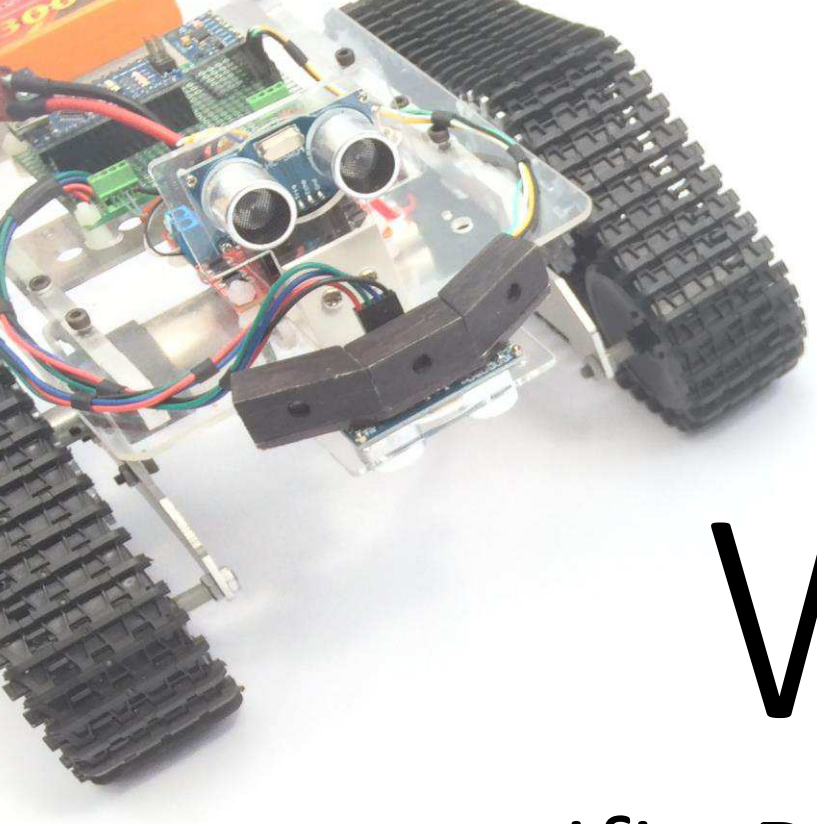


software cornwall

SOFTWARE CORNWALL BUSINESS CONNECT EVENT 16TH JUNE 2016

WWW.SOFTWARECORNWALL.ORG @SWCORNWALL



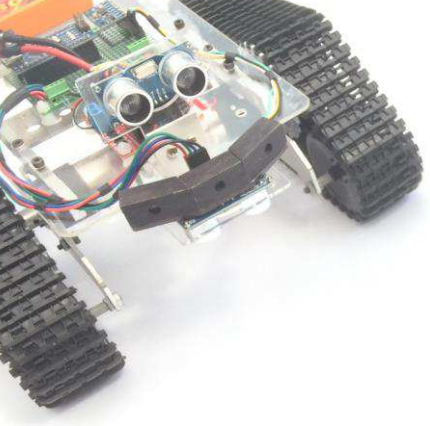
software cornwall

Welcome

wifi : PICWIRELESS Porthl3dd3n

twitter @swcornwall #SCBCE

facebook : Software Cornwall



Schedule:

1200 - 1230	Arrival, exhibition & networking
1230 - 1300	Software Cornwall catchup
1300 - 1350	Tech South West
1350 - 1400	Press & media calls
1400 - 1430	Break & networking
1430 - 1515	Break out workshops

software cornwall

Find your voice
David McGuire and Fiona Campbell-Howes from Radix Communications

Mob Programing
Joe Prisk and Andy Weir from UKNetWeb

Design a Degree 2.0
Toby Parkins and Lyssa-Fee Crump from Headforwards

1530 - 1700 Lightning talks

Nigel Barker
The Trouble with Trouble Makers

Ben Whorwood
The Eden of Things

Byran Wills-Heath
Tech Outreach in Cornwall

Marcus Kern
Fuhgeddaboud East London. Fin Tech Starts in East Cornwall

Belinda Waldock
Being Agile in Business

Dan Goodwin
An Introduction to UX

Graham Lettice
Freelance Testing in Cornwall

Ben Sewell
Marine Tech in Cornwall

Richard Pears
Digital Transformation

Chris Weavill
Why should you care about Big Data

Robert Rush
Tracking Tech Sector Growth

Wo King
hi9 Launch

Toby Parkins
Agile on the Beach

Miriam Venner
Cornwall College

Craig Girvan
Outsourcing to Cornwall

1700 Close

In partnership with:

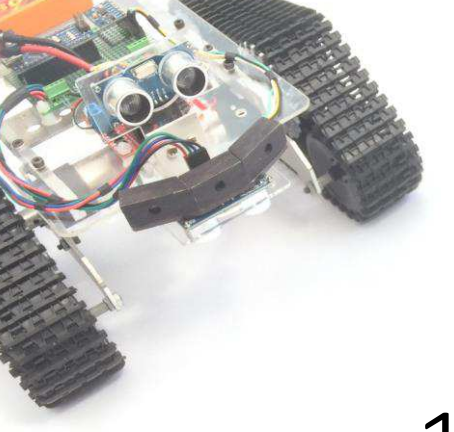
TECH SOUTH WEST

Sponsored by:

Positive Disruptor

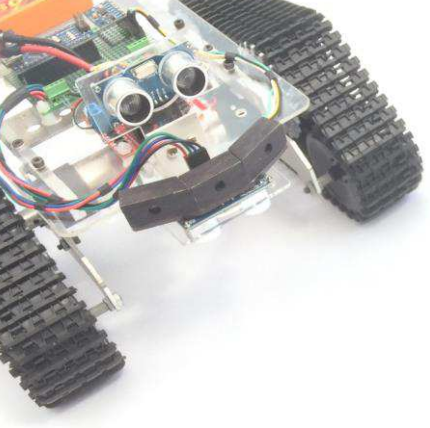
MUbe.co.uk

Liminal

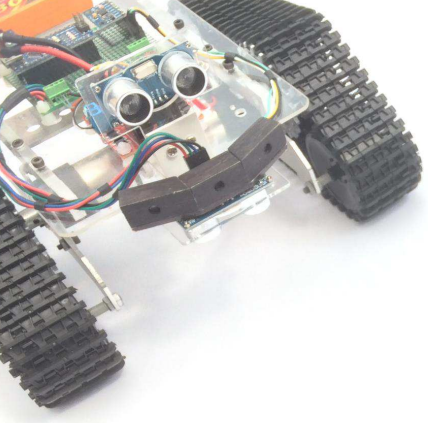


software cornwall

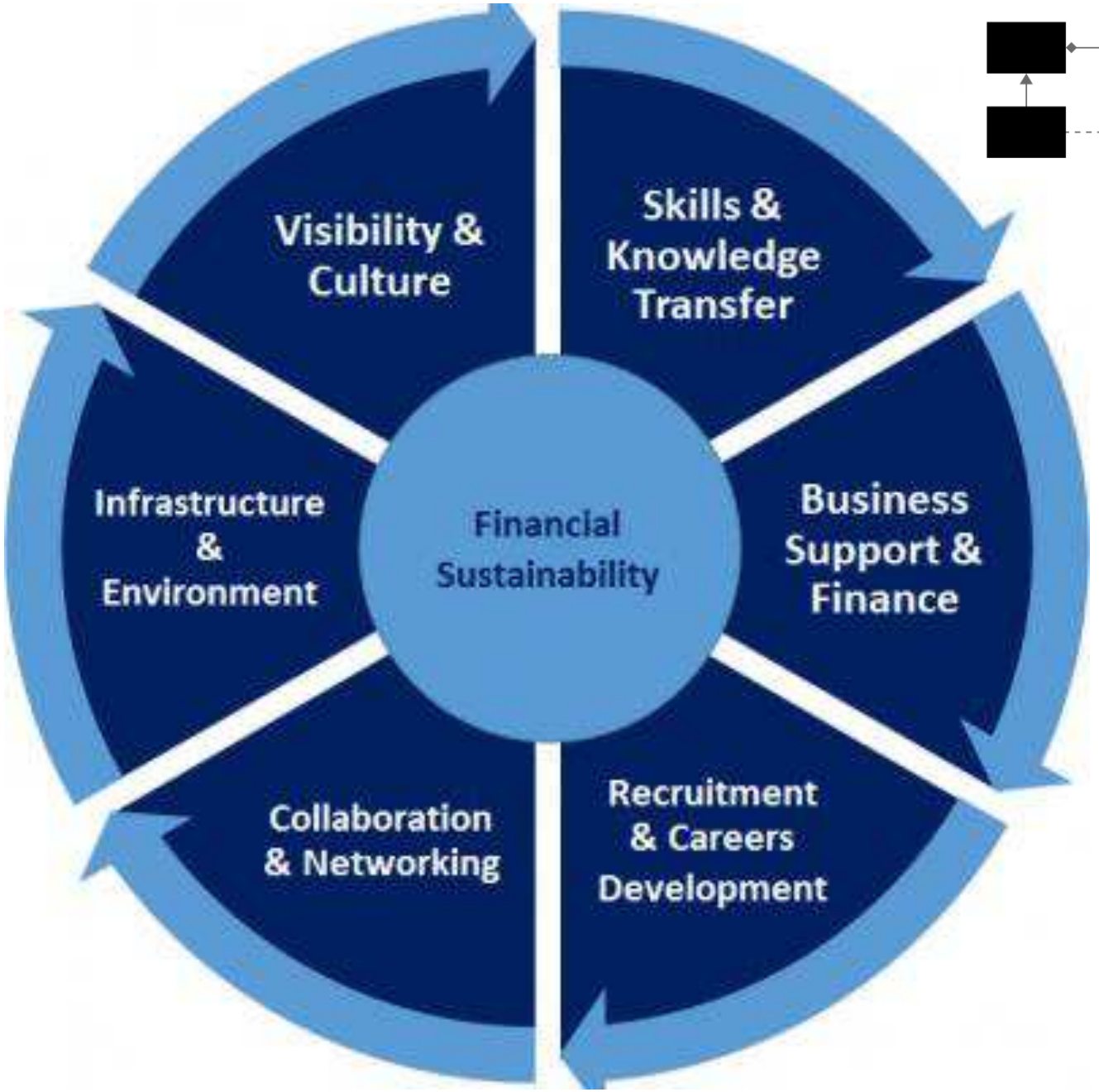
1200-1230 Arrival, exhibition & networking
1230-1300 Software Cornwall update
1300-1350 Tech South West
1350-1400 Press & media calls
1400-1430 Break and networking
1430-1515 Workshops
1530-1700 Lightning Talks

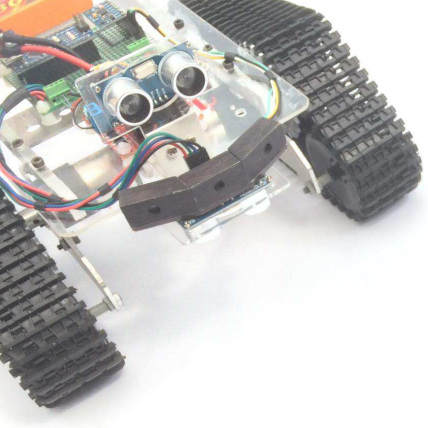


software cornwall



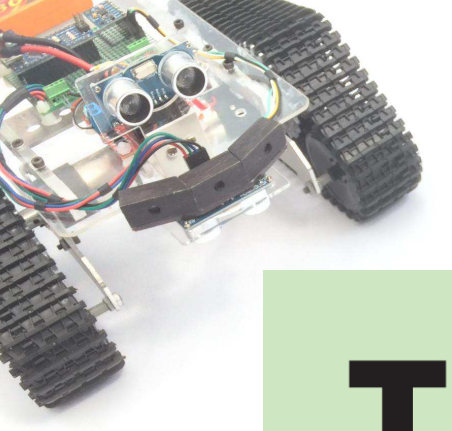
software cornwall





software cornwall

67 ……MEMBERS
88 ……SLACK NETWORK
478 ….COMMUNITY EMAIL
658 ….CORNWALL DIGITAL MEET UP GROUP
947 ….TWITTER FOLLOWERS
1355 ..MONTHLY WEB VISITORS
37 …….ADVANCED SOFTWARE SKILLS
104 ….EDUCATION CONTACTS
50+ ….ON MISSIONS TO MARS
????! ..OUTREACH WITH SCHOOLS



VISIBILITY

software cornwall

TECH NATION 2016

From TECH CITY UK | In partnership with Nesta

@TechCityUK @nesta_uk

Truro, Redruth & Camborne

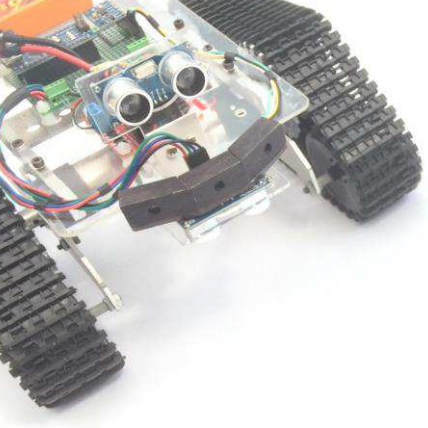
Visit: techcityuk.com/technation

127%

GVA GROWTH
Growth in GVA from 2010-2014

£31m

TOTAL GVA
Total output (good or service) minus value of inputs



JOBS

£34,367

Average digital salary in 2015

software cornwall

ECONOMIC GROWTH

127%

GVA GROWTH
Growth in GVA from 2010-2014

£31m

TOTAL GVA
Total output (good or service) minus value of inputs

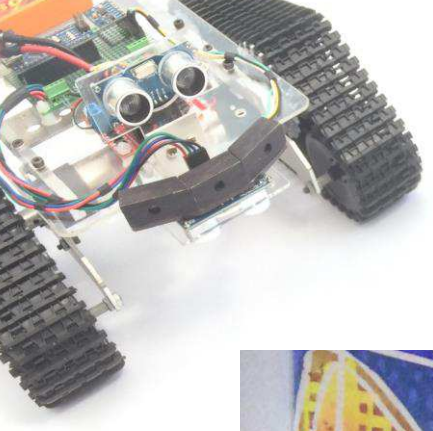
CLUSTER BENEFITS

Leading benefits according to local digital tech businesses

44% COMMERCIAL PROPERTY

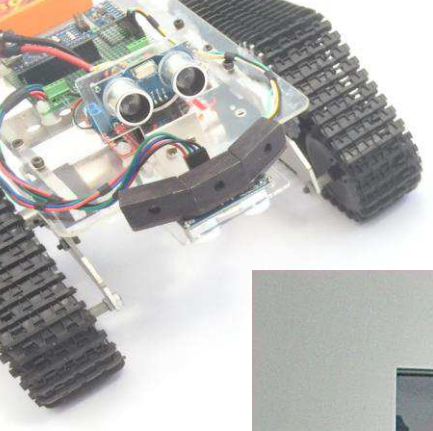
44% LOCAL NETWORKS

36% BUSINESS SUPPORT



EDEN MISSION

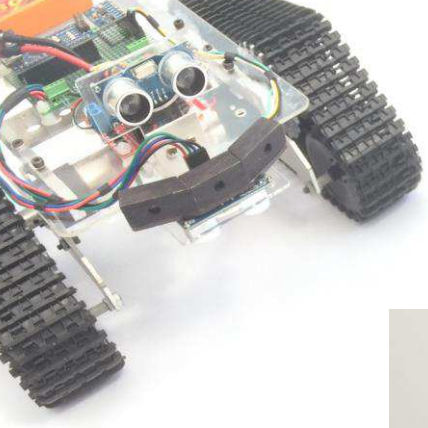
software cornwall



TECADEMY

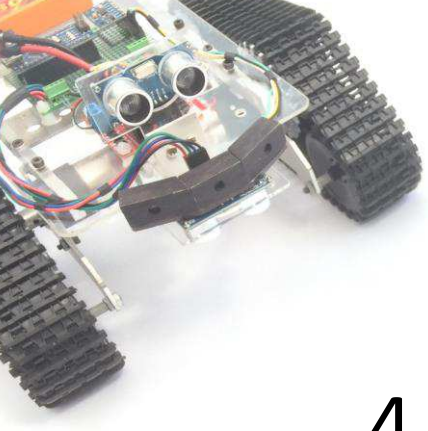
software cornwall

WWW.SOFTWARECORNWALL.ORG @SWCORNWALL



MARS MISSIONS

software cornwall



software cornwall

EVENTS

4-8 JULY - MISSION TO MARS SCHOOLS

11-22 JULY - GRADUATE SUMMER HUDDLE

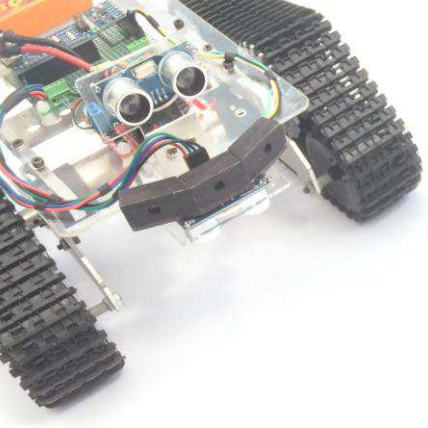
23 JULY – RASPBERRY PI JAM

AUTUMN – TECHADEMY FOR TEACHERS

10 SEPT, 8 OCT, 12 NOV, 10 DEC - TECH JAMS

1-2 SEPT - AGILE ON THE BEACH (SPONSORS)

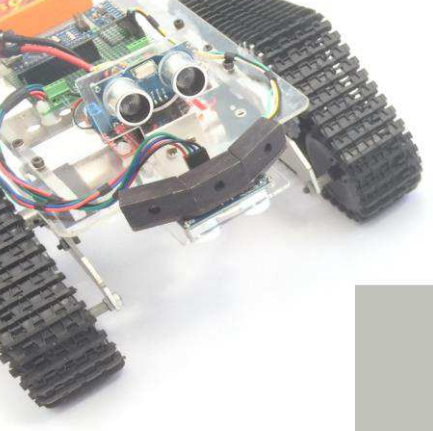
OCTOBER – HALF TERM MISSION TO MARS



RECRUITMENT

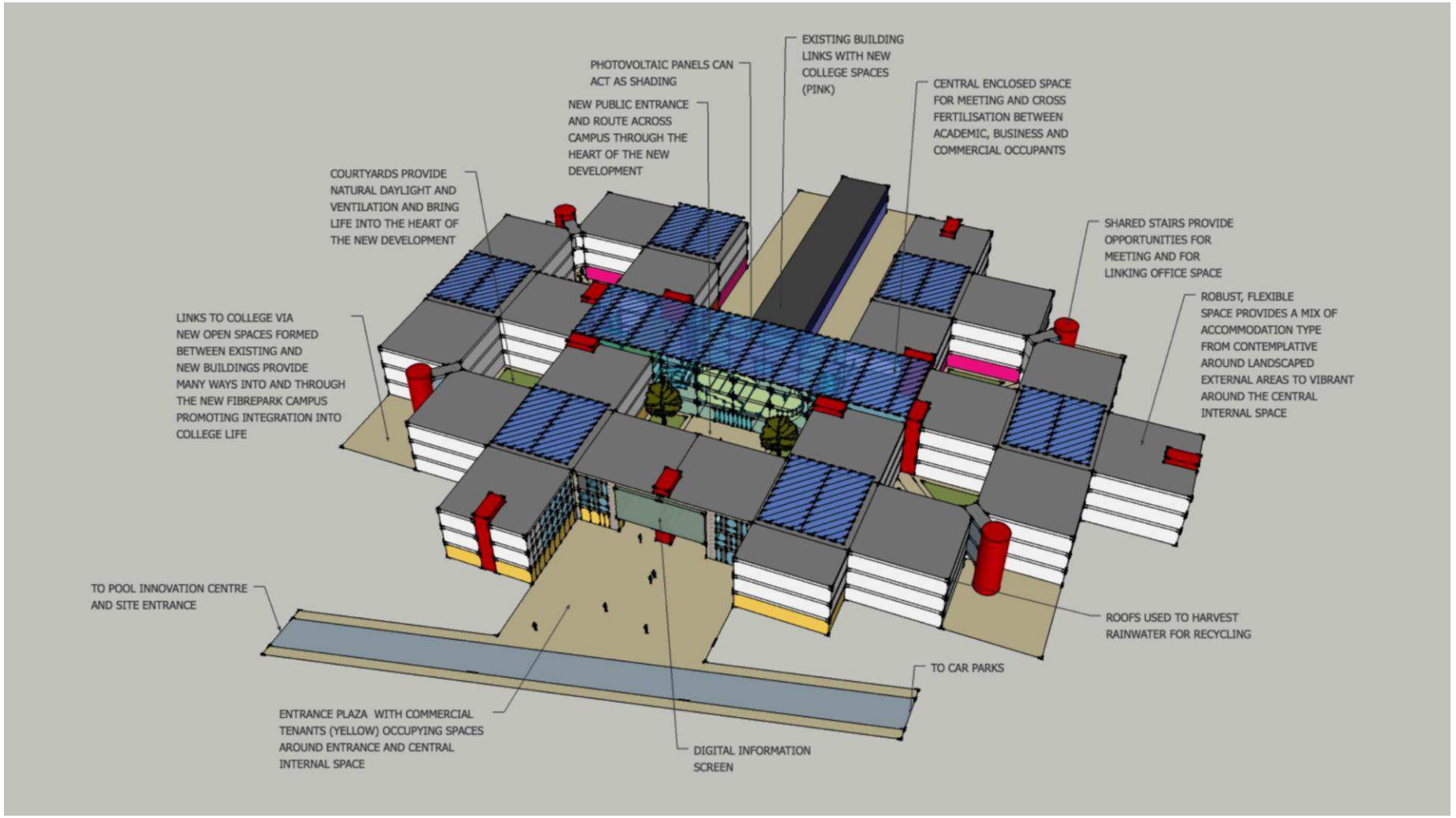
software cornwall

Crowdfunder.co.uk/jobs

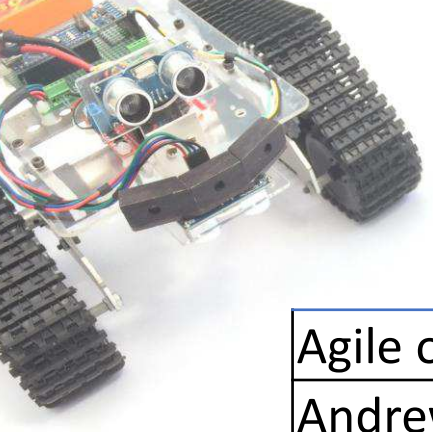


FIBRE PARK

software cornwall



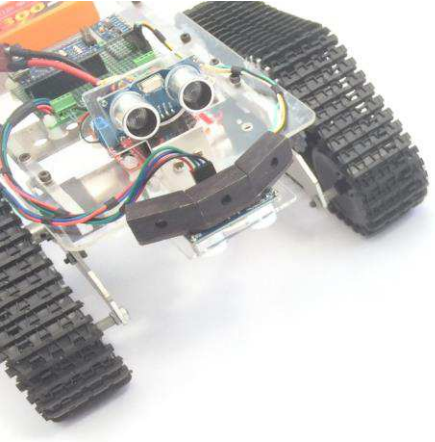
WWW.SOFTWARECORNWALL.ORG @SWCORNWALL



MEMBERS

software cornwall

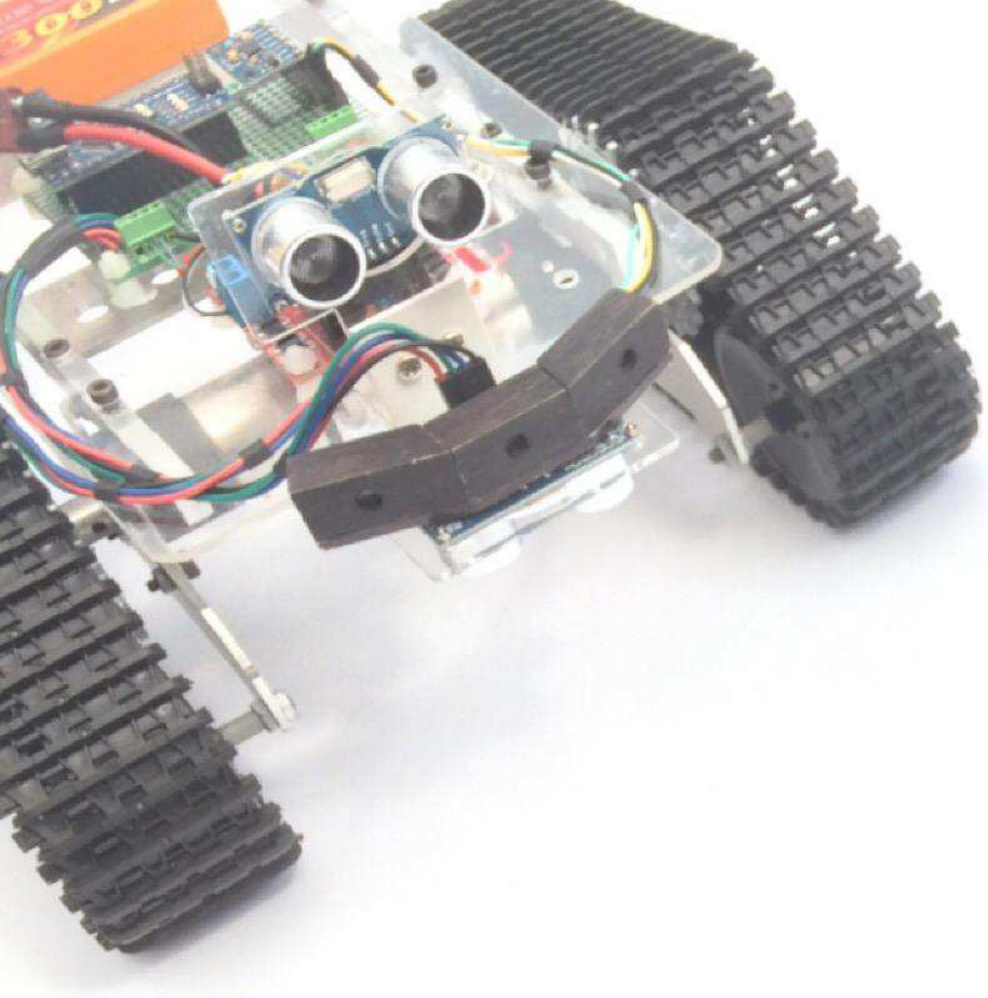
Agile on the Beach	David Honess	Kathryn Woolfe	Radix Communications
Andrew Kirwin	Falmouth Sch of Comms	Liminal	Rentivo
Andy Barrett	fffunction	Mackerel Sky	Richard Pears
Being Agile	Fibre CRM	Marcus Kern	St Austell Print
Big Eye Deers	Fiona Cambell Howes	Mike Fosker	Steve Amor
Bluefruit	Flomoco	Mojo Maritime	Stralfors
Buzz Interactive	Fluid Branding	Mube	Sullivan Cuff
Campaign	Headforwards	MyMediaLab	TestZest
Cornwall College	Hertzion	Nixon Design	Tom Hazeldene
Crowdfunder	Hotel Perfect	Olly Brand	Truro Penwith College
Dan Bigwood	Hugh Nicklin	Packet Ship	Twinklebob Solutions
Dan Goodwin	Iteracy	Pixxcell	UKNetWeb
Dave Edwards	Kate Hughes	Pool Innovation Centre	Wo King



software cornwall

THE YEAR AHEAD

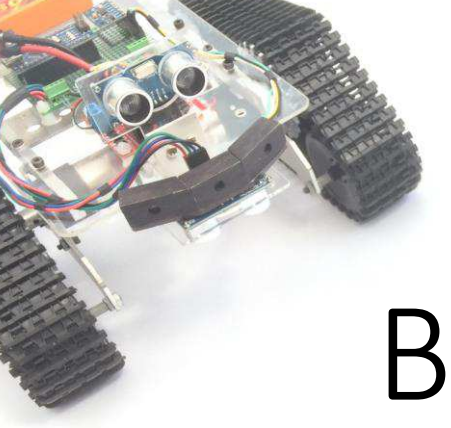
EDUCATION
BUSINESS
DEVELOPMENT



MISSION TO MARS
CROWDFUNDING THE 21ST CENTURY ENGINEERING REVOLUTION IN CORNWALL

WWW.SOFTWARECORNWALL.ORG

www.crowdfunder.co.uk/kernowm2m

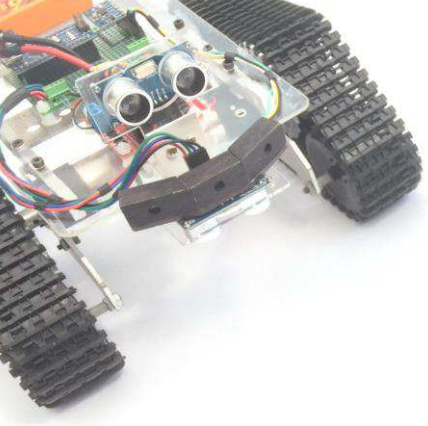


software cornwall

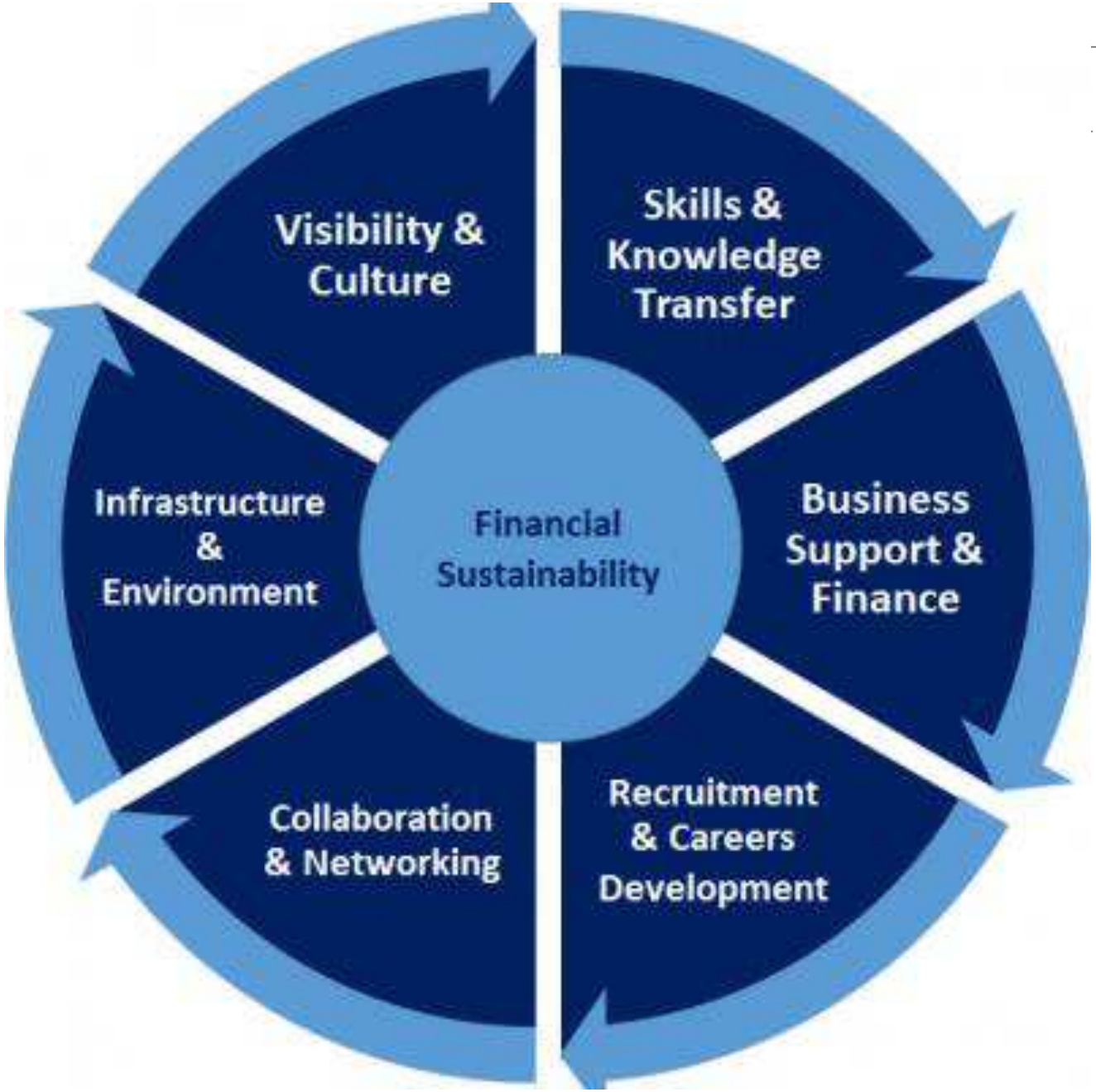
BUSINESS MEMBERSHIP

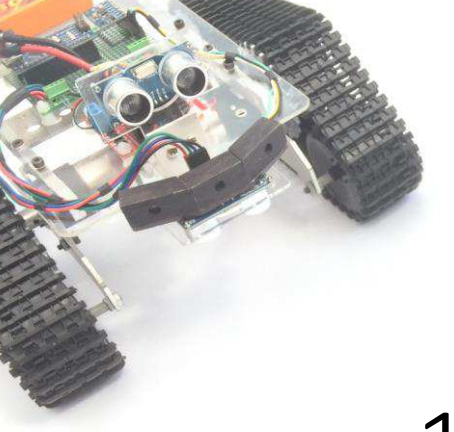
CONNECT £128
PROMOTE £256
DEVELOP £512
RECRUIT £1024
GROW £1500

FRIEND £50, FREELANCE £80, STUDENT £FREE



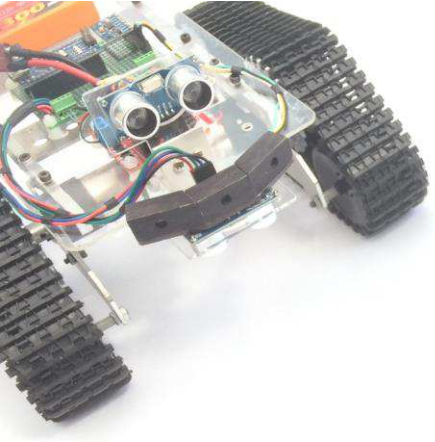
software cornwall





software cornwall

1200-1230 Arrival, exhibition & networking
1230-1300 Software Cornwall update
1300-1350 Tech South West
1350-1400 Press & media calls
1400-1430 Break and networking
1430-1515 Workshops
1530-1700 Lightning Talks



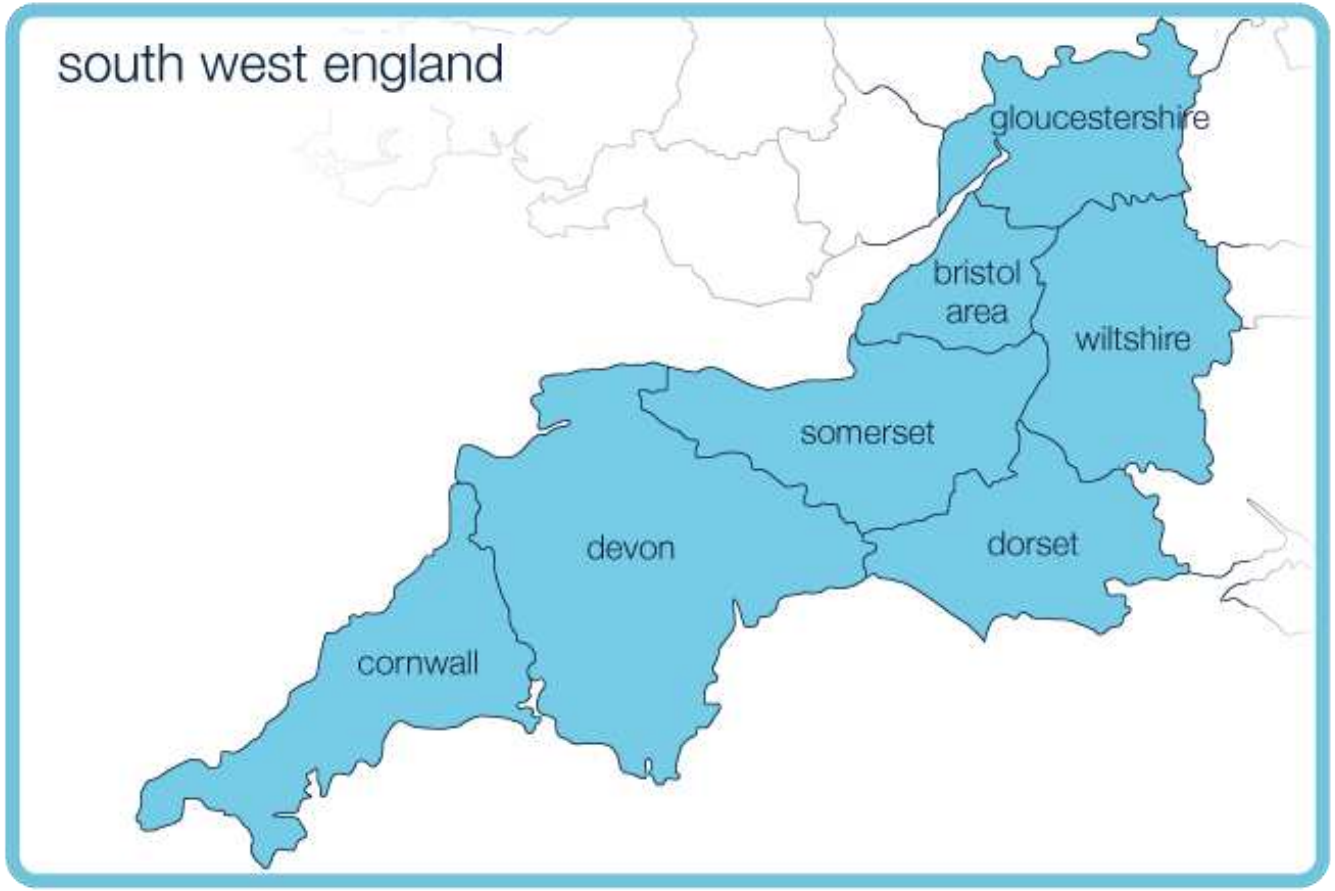
software cornwall

TECH SOUTH WEST

Jon Hogg
Chief Marketing Officer, blur Group

Technology across the South West

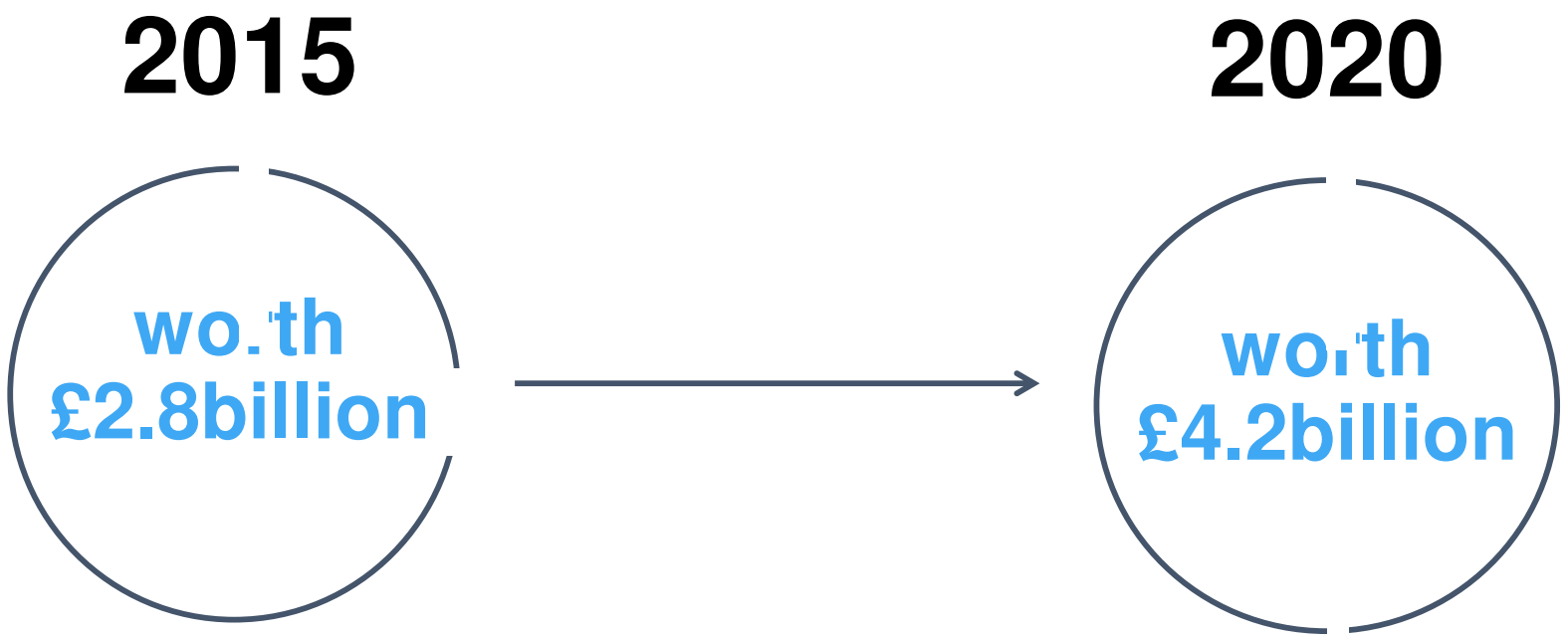
TECH SOUTH WEST



techsouthwest.org.uk
#techsouthwest

Technology economy in the South West

TECH SOUTH WEST



techsouthwest.org.uk
#techsouthwest

Technology and employment in the South West

TECH SOUTH WEST

10,991 tech companies across the region

126,333 jobs within tech companies across the South West

techsouthwest.org.uk
#techsouthwest

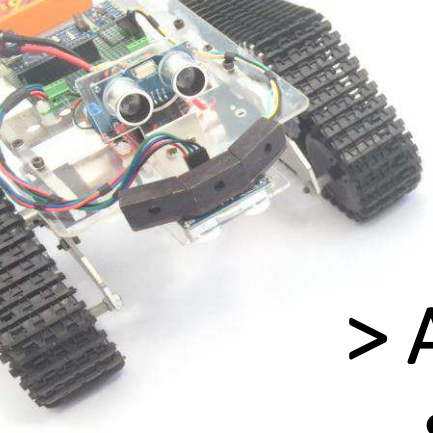
Technology and innovation in the South West

TECH SOUTH WEST

- energy
- climate
- environmental
- aerospace
- marine-tech
- agri-tech
- sustainability
- electronics

World-leader in fields critical to the future of the planet

techsouthwest.org.uk
#techsouthwest



software cornwall

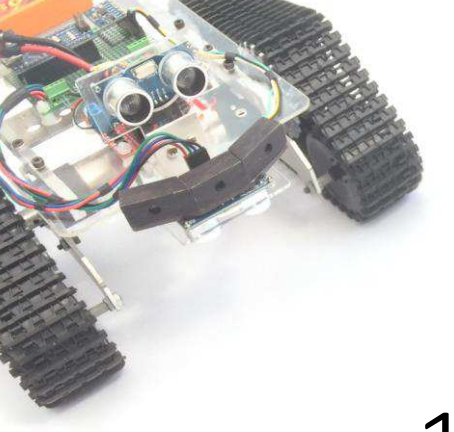
> As a leading technology region, how do we showcase our success?

> What obstacles must we overcome to effectively showcase the South West?

> In 2016, what should our key priorities be to ensure the voice of the South West as a leader in technology is heard?

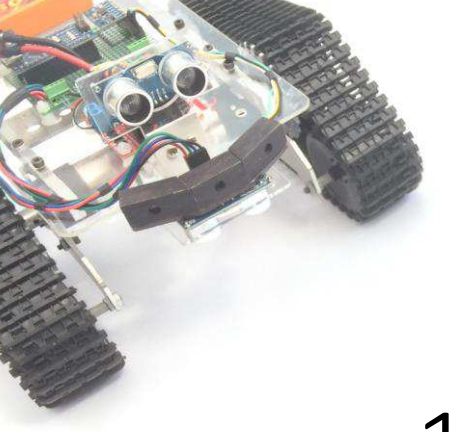
> What does the SW need to do as a region to become a leader in tech?

> What next? As a group, pick your top three priorities for Tech South West for the next 12 months.



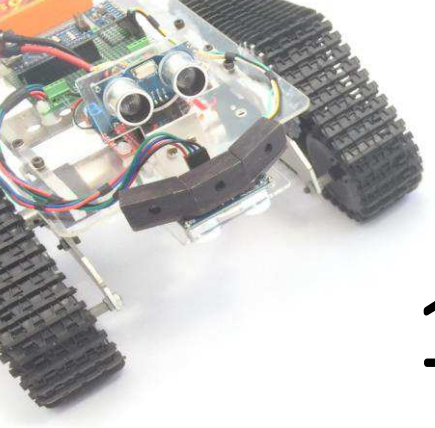
software cornwall

1200-1230 Arrival, exhibition & networking
1230-1300 Software Cornwall update
1300-1350 Tech South West
1350-1400 Press & media calls
1400-1430 Break and networking
1430-1515 Workshops
1530-1700 Lightning Talks



software cornwall

1200-1230 Arrival, exhibition & networking
1230-1300 Software Cornwall update
1300-1350 Tech South West
1350-1400 Press & media calls
1400-1430 Break and networking
1430-1515 Workshops
1530-1700 Lightning Talks



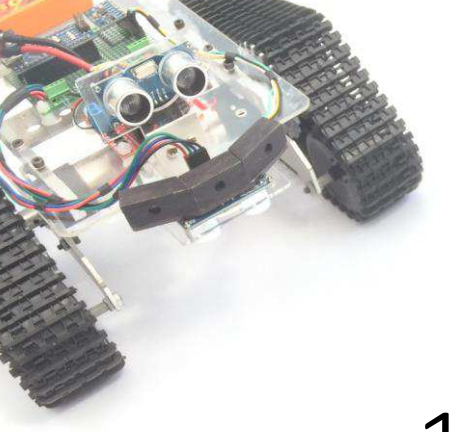
software cornwall

1430-1515 Workshops

Business : Find your Voice

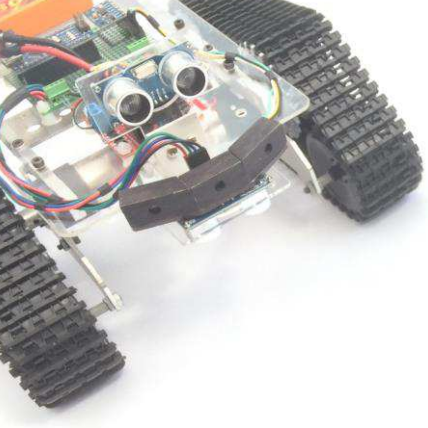
Education : Design a Degree 2.0

Development : Mob Programming



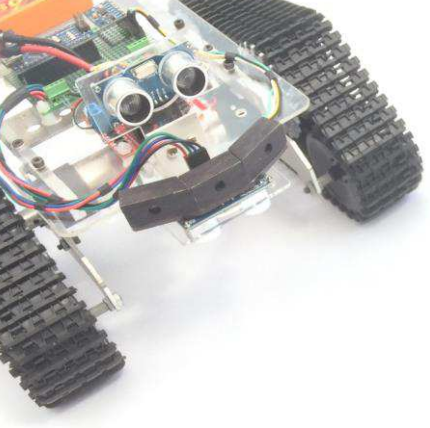
software cornwall

1200-1230 Arrival, exhibition & networking
1230-1300 Software Cornwall update
1300-1350 Tech South West
1350-1400 Press & media calls
1400-1430 Break and networking
1430-1515 Workshops
1530-1700 Lightning Talks



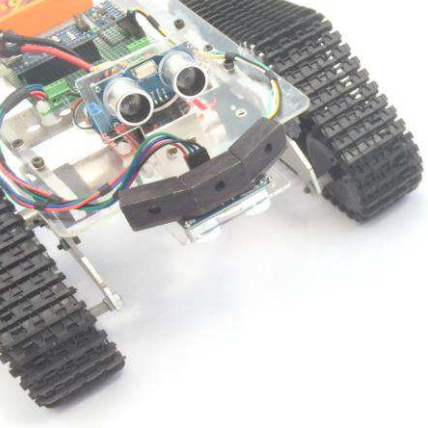
software cornwall

Nigel Barker
The Trouble with Trouble Makers



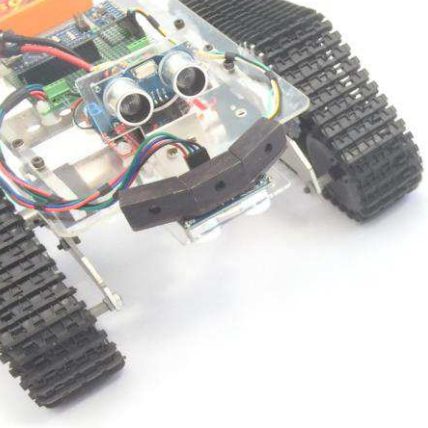
software cornwall

Ben Whorwood
The Eden of Things



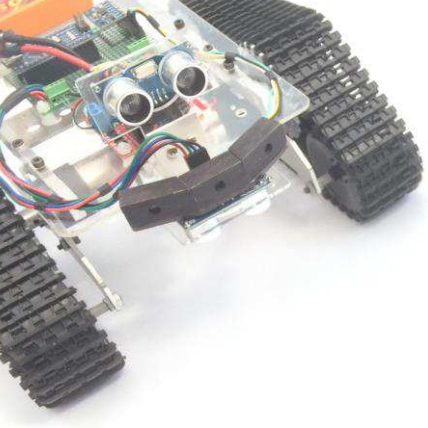
software cornwall

Byran Wills-Heath & Olly Brand
Tech Outreach in Cornwall



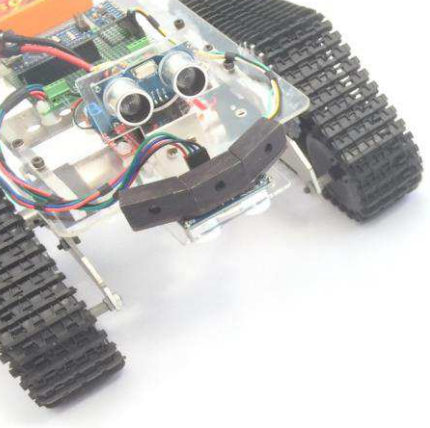
software cornwall

Marcus Kern
Fuhgeddaboud East London, Fin Tech Starts in East Cornwall



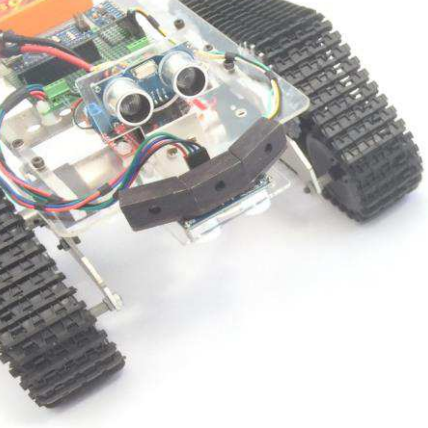
software cornwall

Belinda Waldock
Being agile in Business



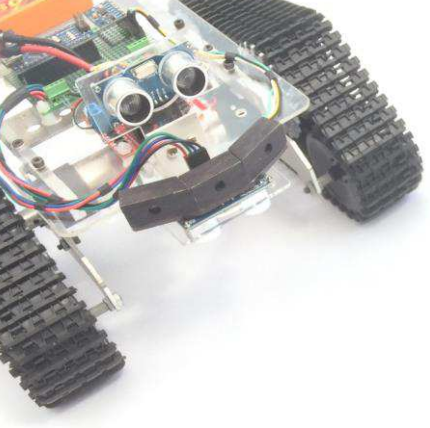
software cornwall

Dan Goodwin
An Introduction to UX



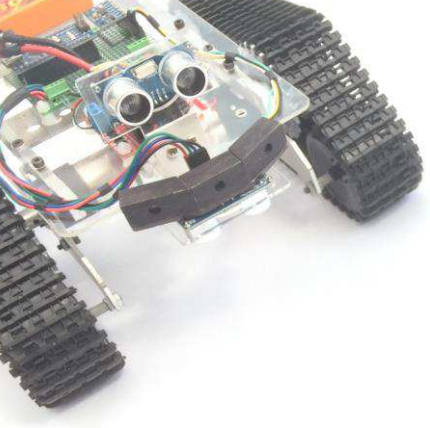
software cornwall

Graham Lettice
Freelance Testing in Cornwall



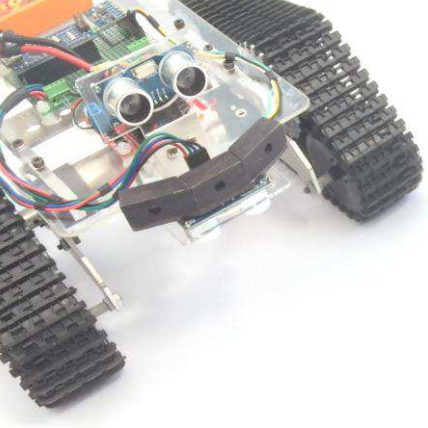
software cornwall

Ben Sewell
Marine Tech in Cornwall



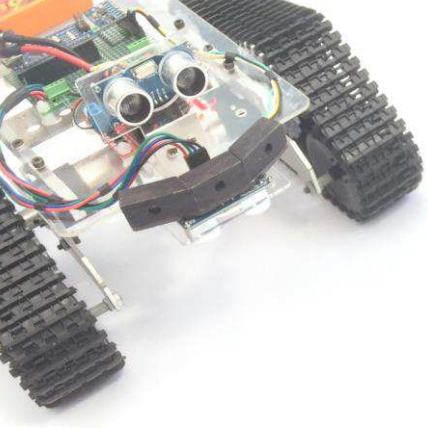
software cornwall

Richard Pears
Digital Transformation



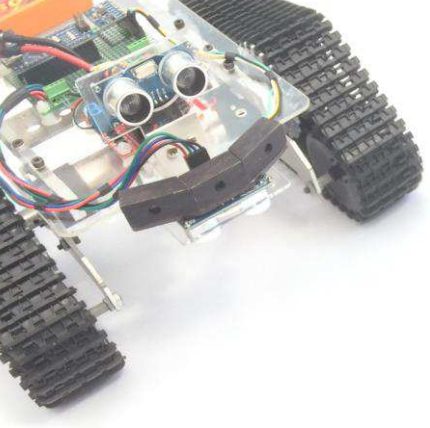
software cornwall

Chris Weavill
Why should you care about Big Data



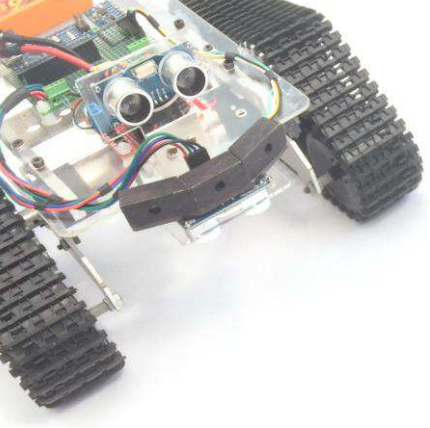
software cornwall

Robert Rush
Tracking Tech Sector Growth



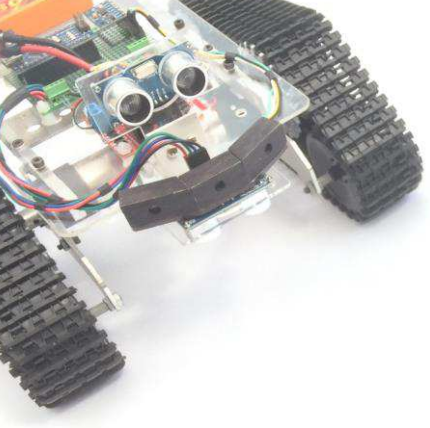
software cornwall

Wo King
hi9 Launch



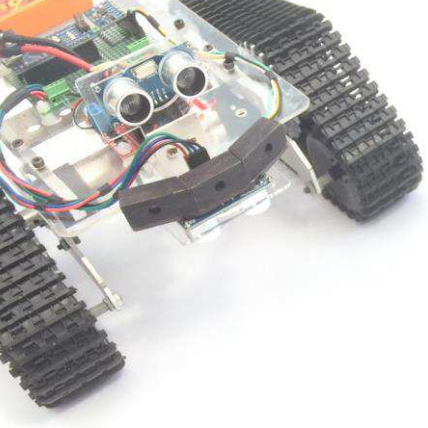
software cornwall

Toby Parkins
Agile on the Beach



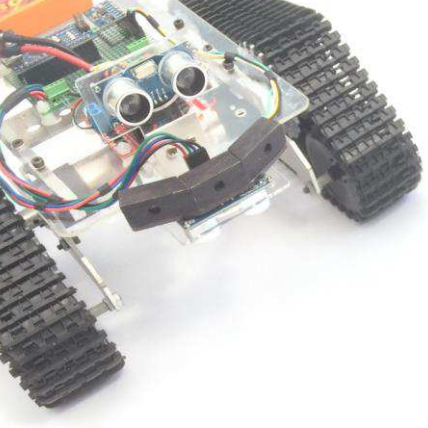
software cornwall

Miriam Venner
Cornwall College



software cornwall

Craig Girvan
Outsourcing to Cornwall



software cornwall

thank you!

SOFTWARE CORNWALL BUSINESS CONNECT EVENT 16TH JUNE 2016

WWW.SOFTWARECORNWALL.ORG @SWCORNWALL