



www.softwarecornwall.org

2016 Report

connecting, promoting and supporting the growing tech community in Cornwall

Software Cornwall is an open and collaborative group of Software Development enterprises, education providers and business support organisations based in Cornwall, UK. The community is independent and funded by its members, sponsors and supporters. Software Cornwall was formed in April 2015, this report includes activities from April 2015 to April 2016.

61
MEMBERS

30
ORGANISATIONS

16
INDIVIDUALS

15
STUDENTS

Growth Members



Develop Members



School of Comms – Falmouth Uni

Promote Members



Connect Members



Hertzian



Being Agile



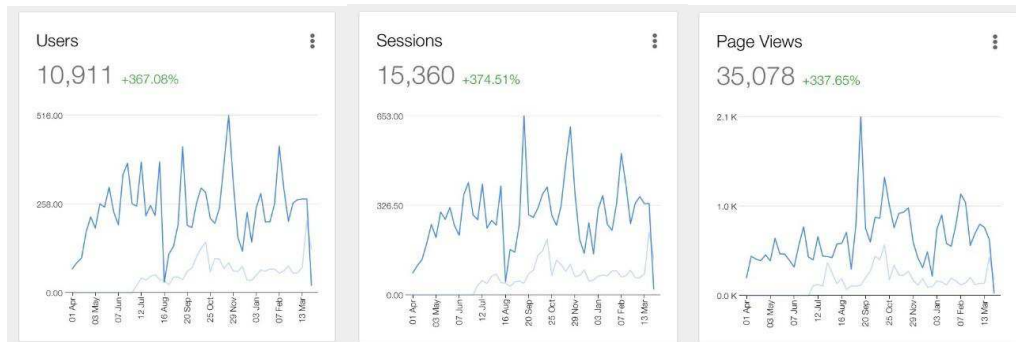
CAMPAIGN





 slack 81

members of the private Software Cornwall social Media Network



+ 350%

Page views

Recruitment 1264

Members 745

Schools Work Experience 593

Become a developer 575

Recruitment

Engage with young people to promote software as a career and promote high skilled employment opportunities



34 jobs have been created by Software Cornwall members ranging from apprenticeships to experienced senior developers

Career Pathways

Summer Huddle - Agile Summer Academy
Graduate level training and career pathways



Skills & Knowledge

Encourage learning and transfer of software skills and knowledge at all levels

Employed Developer Skills

Software Cornwall ran 2 employer led courses for developers providing advanced software development training to 38 developers.

22

22 attended an Advanced Javascript 2 day software development course delivered by Getify from the USA a world leading expert, author and trainer in Javascript development in July 2015

16

In November 2015, 16 attended a 2 day software development course on Advanced Software Architecture with Seb Rose.

Learn to Code Skills

In the past year Software Cornwall Members have been running learn to code events in Cornwall to support those in the community wanting to explore software development as a career option and identify a career pathway.



Mission to Mars –

Run in the October half term, 20, 14-25 year olds spent a week at Liskeard RIO offices experiencing what it's like to build and code robots

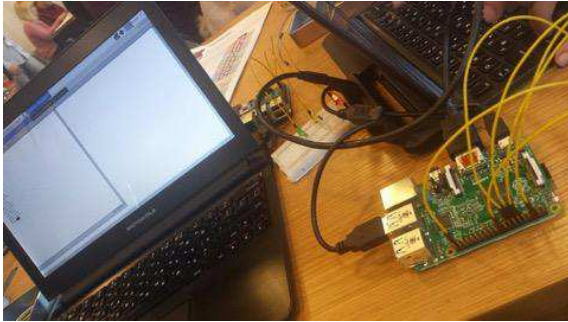


Eden of Things - Run in the February half term, 17, 14-20 year olds spent a week at the Eden project building and coding sensors to monitor and report the climate in the biomes.





Tech Jams – run on the second Saturday of every month and hosted by volunteers at Pool Innovation Centre and Bodmin College the tech jams are open to all with an interest in technology.



100 Digirlz - 10 year 10 students from 10 local schools for a day of digital innovation and design with Microsoft in September at the Eden Project



Easter mission

Schools work experience

Techademy

Project – School of Comms at Falmouth Uni – Digital Cornwall Branding

Careers Development

Cornwall Careers Show, Plymouth University STEM Fair, School Career Days



- Have a Go Activities
- Local College & University Course listings
 - Career Pathway Interviews
 - Learn to Code Resources

Working with

Ebp, bodmin college, cornwall college, stem ambassador programme

Visibility

To raise the awareness and promote the digital tech community in Cornwall



Cornwall Chamber Business Fair

Cornwall Expo



Media - Local Press & TV

BBC Spotlight, BBC Radio Cornwall
Cornish Guardian, West Briton, Western Morning News, Business Cornwall

National Events

Speaker events – Software Cornwall represented at Agile Business Conference, Agile Cymru, Agile Cambridge, and other regional events. Manchester, London, Edinburgh events planned for later in 2016

Industry Reports

Tech Nation Feb 2016

Ranked as second fastest growing digital tech cluster in the UK



TECH NATION 2016



From
TECH CITY

@TechCityUK

In partnership with
Nesta...

@nesta_uk

Truro, Redruth & Camborne

Visit: techcityuk.com/technation

127%

GVA GROWTH
Growth in GVA
from 2010-2014

£

£31m

TOTAL GVA
Total output (good
or service) minus
value of inputs

21C Engineering in Cornwall - PFA Report



Infrastructure & Environment

To support the development of infrastructure and a positive environment

Fibre Park



Collaboration & Networking

Work openly, inclusively and collaboratively to benefit the software community



40 events were held through Cornwall Digital Meet up groups by Software Cornwall and the wider tech community

**CORNWALL DIGITAL
MEETUP GROUP
603 - APRIL 15
663 - APRIL 16**

- March 17 [North Cornwall Programmers & Hobbyists](#) 7 Geekies | ★★★★★
- March 12 [Cornwall Tech Jam March - Bodmin College](#) 15 Geekies | ★★★★★
- February 25 [Cornwall Geeks \(formerly Developers Meetup\)](#) 12 Geekies | ★★★★★
- February 13 [Cornwall Tech Jam February](#) 21 Geekies | ★★★★★
- January 15 [Free seminar - optimize your websites usability and conversion rate](#) 8 Geekies
- Dec 22, 2015 [North Cornwall Programmers & Hobbyists - The drink before Christmas](#)
- Dec 12, 2015 [Cornwall's First Tech Jam! - Cornwall tech week](#) 12 Geekies | ★★★★★
- Dec 11 [December Software Cornwall Christmas Community Meet - Cornwall Tech Week](#)
- Dec 10 [Cornwall Tech Week – Teacher CPD – Bodmin College](#) 4 Geekies | ★★★★★
- Dec 10 [Digital Entrepreneurs and the Internet of Things](#) 23 Geekies | ★★★★★
- Dec 8 [Cornwall Tech Week – Teacher CPD – Truro College 4.30-6pm –](#)
- Dec 4-12 [Cornwall Tech Week](#)
- Dec 4 [GDG DevFest Cornwall on Polymer Web Components](#) 11 Geekies | ★★★★★
- Nov 26 [Cornwall Geeks \(former Developers Meetup\)](#) 15 Geekies
- Nov 26 [North Cornwall Programmers & Hobbyists](#) 8 Geekies
- Nov 17 [November meetup Software Cornwall - Bodmin College](#) 15 Geekies | ★★★★★
- Nov 10 [Branding Cornwall's digital community student Project - software Cornwall](#)
- Oct 21 [Software Cornwall – October meetup – AIR, Falmouth](#) 30 Geekies | ★★★★★
- Sep 29 [Software Cornwall - Cornwall Expo](#)
- Sep 21 [polymer-jam](#) 6 Geekies | ★★★★★
- Sep 2-3 [Agile on the Beach 2015](#) 22 Geekies | ★★★★★
- Jul 23 [Software Cornwall Meet up July](#) 7 Geekies | ★★★★★
- Jul 17 [Exploiting Digital Conference, Falmouth University](#) 19 Geekies | ★★★★★
- Jul 13, 2015 [The Agile Summer Huddle 2015](#)
- Jul 7 [Cafe Scientifique - Goonhilly, Satellites, Space Science etc](#) 25 Geekies | ★★★★★
- Jul 2 [North Cornwall Programmers & Hobbyists](#) 6 Geekies | ★★★★★
- Jul 1, [advanced JavaScript 2 day workshop with @getify - Crowdfunded approach pilot!](#)
- Jun 30 [Open AIR: Ultraorbism](#) 3 Geekies
- Jun 25 [Developers Meetup](#) 12 Geekies | ★★★★★
- Jun 23 [Being agile in Business - Book Launch](#)
- Jun 22 [Expert Visit - Ben Evans - Java Champion - Software Cornwall gathering](#) 7 Geekies
- Jun 16 [Agile Project Management - a short free introduction to agile](#) 6 Geekies | ★★★★★
- Jun 11 [Open AIR: Supercrafted](#) 8 Geekies | ★★★★★
- May 28 [Google I/O and Launch of GDG Cornwall](#) 32 Geekies | ★★★★★
- May 21 [Developers Meetup](#) 20 Geekies | ★★★★★
- May 20 [Software Cornwall Meetup](#) 20 Geekies | ★★★★★
- May 20 [Digital Economy - European Structural and Investment Fund \(ESIF\) Workshop](#)
- May 13 [Software Cornwall Launch -Business Fair Eden](#) 31 Geekies | ★★★★★
- May 5 [Wearable Technology Workshop](#) 9 Geekies
- Apr 23 [Developers Meetup](#) 16 Geekies | ★★★★★

Report produced by Software Cornwall Ltd April 2016

Released

Data Sources

www.softwarecornwall.org

www.cornwalldigital.com

www.facebook.com/softwarecornwall

www.twitter.com/swcornwall

Thanks to all who have contributed to the growth of the digital tech community through these channels

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