

Innovate UK



GLOBAL BUSINESS ACCELERATOR PROGRAMME INTERNET of THINGS (IOT) TECHNOLOGY VISIT TO SOUTH KOREA

DATES

Visit dates

Sunday 9 September – Saturday 15 September inclusive

Closing date for full application:

Thursday 26 July 2018

Briefing event:

Monday 13 August 2018

Innovate UK's Global Business Accelerator Programme, delivered by the Enterprise Europe Network, is organising a technology visit to South Korea for businesses focused on developing IOT technologies.

Successful applicants will have the opportunity to attend the [IOT Korea Exhibition and International Conference 2018](#), visit centres of excellence, key innovation hubs and meet South Korean companies with the aim of developing strong

international partnerships for future collaboration.

WHY SOUTH KOREA?

Named by Bloomberg in 2018 as the World's Most Innovative Economy South Korea is one of the most high tech and connected countries in the world. Host to the PyeongChang "5G" Olympic Games, conglomerates such as Samsung, Hyundai and KT Corporation showcased leading-edge technologies on a global stage.

South Korea's 4th Industrial Revolution policy is fostering state-private collaboration. It is driving investment in R & D to lead the development of key technologies to develop smart cities, self-driving cars and smart factories built on intelligent infrastructure and clean, green energy.

With a dynamic, highly educated and skilled workforce built around major

industries, South Korea offers exceptional opportunities for companies to share and transfer knowledge and expertise and build relationships for cross border collaboration.

KEY IOT TECHNOLOGY AREAS:

- Smart Cities (to include healthcare, energy, environment, transport)
- Autonomous Vehicles
- Industry 4.0
- Smart Farming
- Artificial Intelligence
- 5G
- Blockchain

FUNDING

For eligible companies: Flights, five night's accommodation (one representative per company) will be funded through the Global Business Accelerator Programme.

THE PROGRAMME (Subject to change)

Date	Activity
Sun 9 Sept	Depart UK / Arrive Seoul
Tues 11 Sept	Briefing – Doing business in South Korea Intro to South Korea IOT sector Visit to GCCEI Network Dinner
Wed 12 Sept	IOT Korea International Conference and Exhibition Dinner at the Ambassador's Residence
Thurs 13 Sept	IOT Korea International Conference and Exhibition Matchmaking Event Networking Dinner
Fri 14 Sept	Samsung Electronics ARTIK IOT Platform Networking Dinner
Sat 15 Sept	Depart Seoul / Arrive UK

BENEFITS OF ACCELERATOR PROGRAMME

- Pre-visit and in-country briefings will provide market information and advice on how to do business in South Korea.
- Training on how to perfect your pitch and protect your IP.
- Exclusive access to the Korean IOT sector - opportunity to meet key companies and research organisations.
- Your profile in the visit brochure to be distributed to the South Korean IOT tech sector.
- Targeted, pre-arranged meetings at an organised matchmaking event.
- [Watch the video. Hear from previous GBAP South Korea delegates.](#)

THE COST

- On acceptance to the Accelerator Programme a commitment fee of £500 will be obtained from each successful participant which will be returned on completion of the programme and agreed action plan.
- Non-attendance on the programme after formal acceptance may result in forfeiting some or all of the fee.

TRAVEL ARRANGEMENTS AND SUBSIDIES

This visit is part of Innovate UK's Global Business Accelerator Programme. For approved companies, Innovate UK will organise and fund flights, five night's accommodation and meals.

ELIGIBILITY

To participate in this visit businesses must be registered in the UK.

HOW TO APPLY

To express your interest in participating please visit: [Register My Interest](#)

On completing the form you will receive a confirmation email with details of how to make a full application.

(Please be aware that submitting a full application does not mean you have been accepted onto the Accelerator Programme. It is a competitive process and you will be notified of the outcome by the 31 July 2018).

FOR MORE INFORMATION

For more information please contact Louise Hooker programme lead louise.hooker@businesswest.co.uk